## Hello!

I'm Shakeela Anjum, a seasoned graphic designer with over 3 years of industrial experience. My creative journey has encompassed a diverse range of design projects, spanning from advertising designs for both digital and print media to crafting impactful logo designs and comprehensive brand identities. With a keen eye for visual aesthetics, I am dedicated to delivering designs that not only captivate but also convey meaningful messages.



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#### **Bachelors of Art**

Islamia University of BWP

#### Intermediate

Government college BWP 2021-2023

#### **Creative Design**

Codelab tech school and IT solutions



#### **Skills**

Logo design Visual Identities Social media designs **Digital and Print media** Social Media Management



About me





#### Work Experience

#### **Graphic Designer** BIDKID

feb 2022 - Aug 2022 I work for BIDKID as a graphic designer in a regional BWP

#### **Graphic designer** Ssebowa

2022-2023 Ssebowa is a search engine and recently launched their Ai based platform too. work for them as designer.

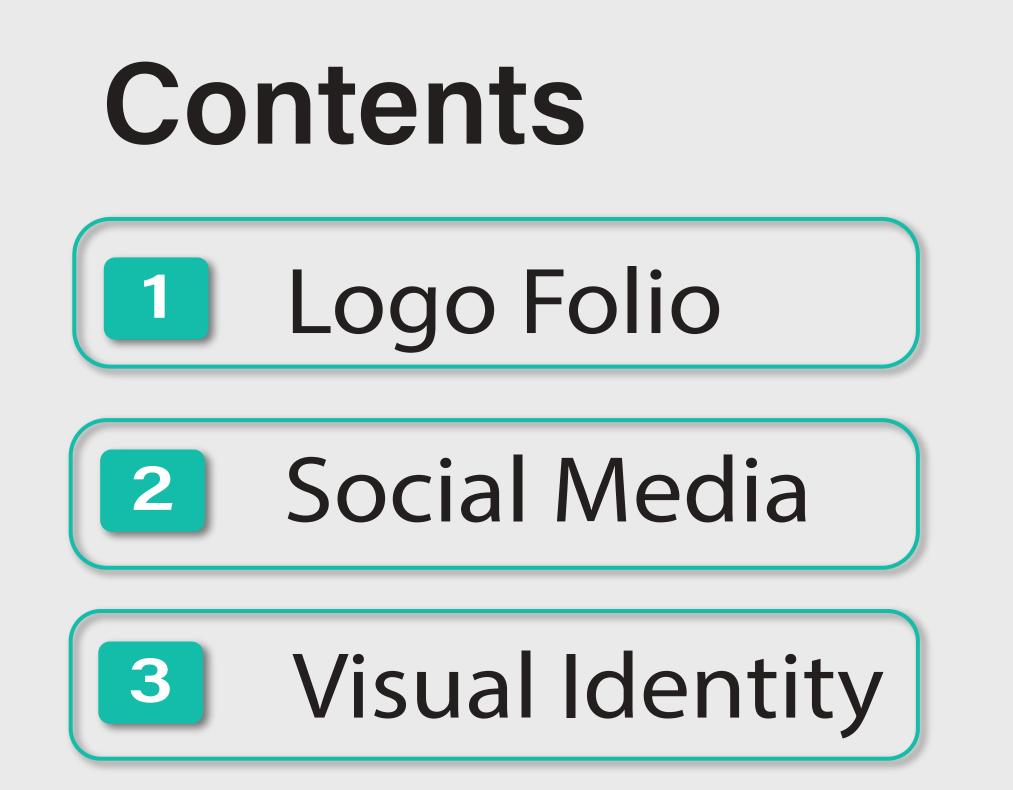
#### Graphic Designer/ Social Media manager The Real estate group

The Real estate group is a Real estate and Builders company that deals with all kinds of sale purchase and construction work

#### **Softwares**

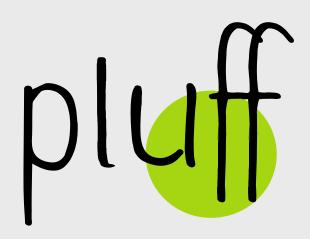
Adobe Illustrator Adobe Photoshop Adobe Aftereffects





























## SLIM SISTERS Nature's P&ck





#### FARMYARD Nourishing Your Family, Naturally





# **VISUAL IDENTITY**

#### About me



## terra.

Terra isn't just a real estate agency, we're your full-cycle partner in building a life you love. From plots and apartments to commercial projects and luxurious interiors, we offer a comprehensive suite of services to transform your vision into reality.

To be the premier, one-stop solution for all things real estate in Pakistan, empowering our clients to achieve their property aspirations through exceptional service innovation, and unwavering dedication.



#### About me

#### Biography





#### terra.

#### From U.S

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### terra.

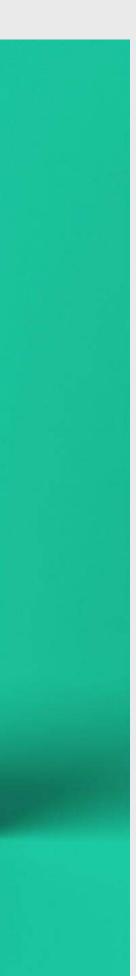








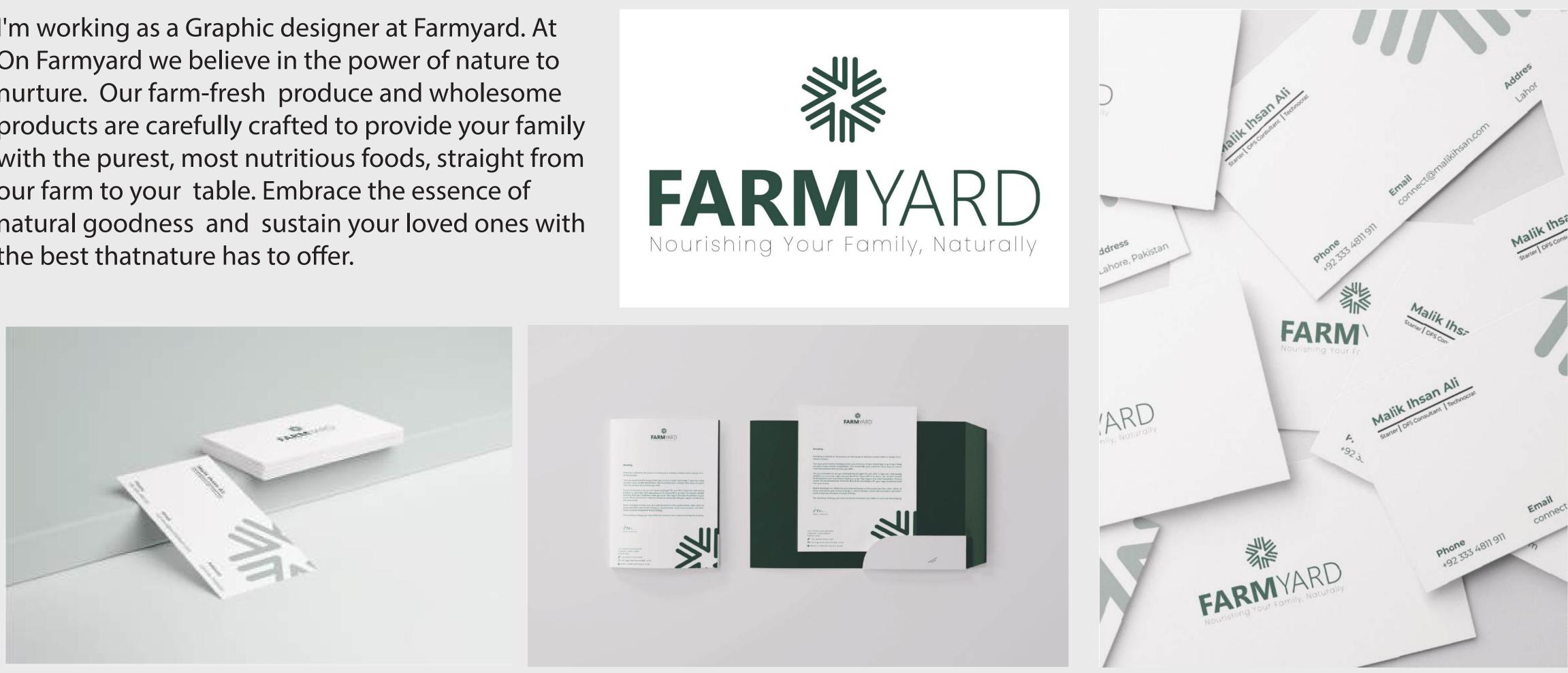






I'm working as a Graphic designer at Farmyard. At On Farmyard we believe in the power of nature to nurture. Our farm-fresh produce and wholesome products are carefully crafted to provide your family with the purest, most nutritious foods, straight from our farm to your table. Embrace the essence of natural goodness and sustain your loved ones with the best that nature has to offer.





About me





PUPS W\*RLD

Pups World , where furrey friends reign supreme! as a dedicated and pet-friendly company we specialize in crafting wholesome food and providing a delightful array of accessories for your beloved companions.Our passion for pets drives us to create nourishing meals that cater to their unique needs , ensuring wagging tails and joyful purrs. From crazy beds to interactive toys, Pups World is your one-stop destination for all things pets, where every tail wag and happy bark is at the heart of what we do.



#### About me

#### Biography





#### PUPS W%RLD





Pluff is a premium skincare brand dedicated to nurturing your skin with the finest natural ingredients. I'm Working as a Graphic designer here. Our products are meticulously crafted to deliver radiant, healthy skin, free from harsh chemicals and synthetic additives. At Pluff, we believe in the power of nature to enhance your beauty offering a luxurious skincare experience that you can trust.





#### About me







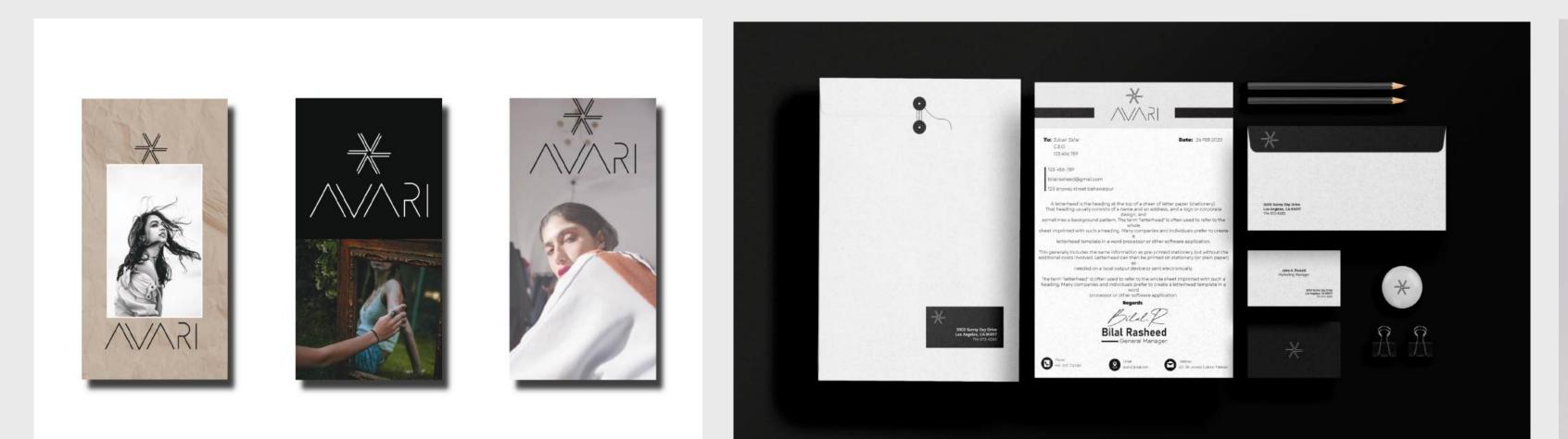








Avari is not just a clothing brand; it's fusion of style , comfort and individuality. With a commitment to crafting fashion that speaks to the essence of each person,Awari offers a diverse range of clothing that resonate with new trend while celebrating timeless elegance. Awari's collections are designed to empower individuals to express themselves boldly through their clothing choices.



#### About me

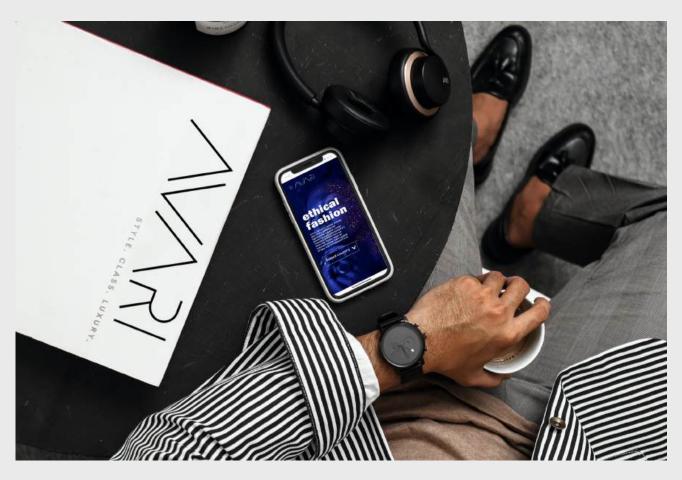
#### **Biography**





This brand is loved for its quality, style and customer service.

AVARI. monitor the quality of their products very much, and also conducts many tests so that wearing the products of this brand is as pleasant as possible.



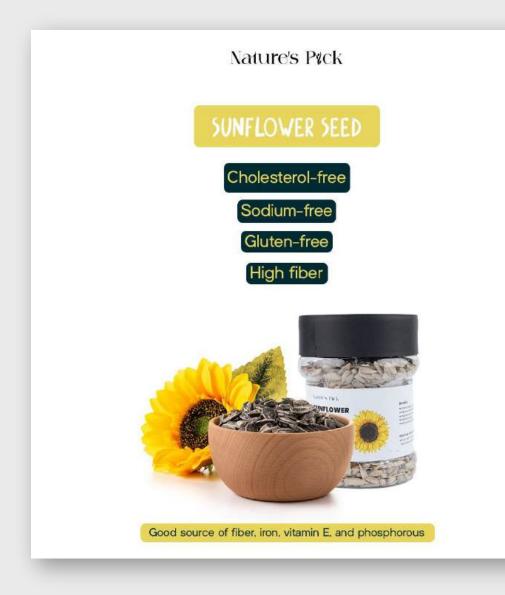










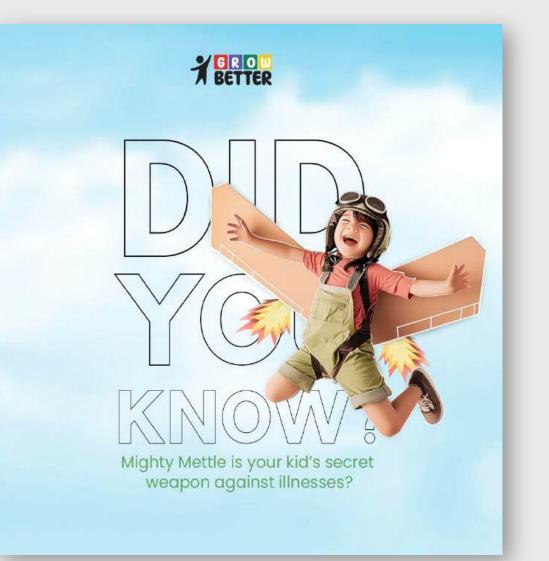




#### Biography









#### SESAME SEED

Nature's Pøck

NORMALIZE USING NATURAL INGREDIENTS FOR FEMALE WELLNESS!



